

Broadway By the Bay and the Broadway By the Bay League presents,

'An Evening With Ken Page'

2010 Gala Benefit

honoring Ingrid and Dick Sponholz

October 17, 2010 • Sofitel San Francisco Bay • Redwood City

Gala Program Ad Price List

Booklet Size: 5 1/2" x 8 1/2"

Full Page Ad:	4 1/4" x 8 1/2"	\$700
1/2 Page Ad:	4 1/4" x 4 1/4"	\$400
1/4 Page Ad:	4 1/4" x 2 1/8"	\$225
1/8 Page Ad:	2 1/8" x 2 1/8"	\$150

Format:

- Email a high-resolution pdf or high-resolution tiff of layered file OR
 - Build ad in QuarkXPress or Adobe Illustrator and submit original files or pdfs OR build ad in Adobe InDesign and submit final high-res pdf.
 - Save photos/images in an EPS or TIF format (in grayscale)
 - Include fonts (Mac compatible)
 - Include all graphic files, i.e. logos, photos
- Submit camera-ready copy of ad OR
- Submit business card

All advertising is in black & white with no bleeds. Extra charges may apply for design work.
For more information, please contact Joe Duffy at joe@broadwaybythebay.org or (650) 579-5565 x210.

Deadline:

All advertisements and payments must be received no later than October 1, 2010.

Your contribution is tax-deductible to the fullest extent of the law.

Broadway By the Bay's Tax Id# is 94-2674862

Enclosed is my check payable to Broadway By the Bay in the amount of \$_____ for a _____ [size] Ad.

I am enclosing my ad I will be forwarding my ad under separate cover.

Name: _____ Organization: _____

Mailing Address: _____

City/State/PostalCode: _____ Email: _____

Day Phone: _____ Eve Phone: _____ FAX: _____

Mail to: Broadway By the Bay • 851 Burlway Rd. Ste. 300 • Burlingame, CA 94010